

University of
Lethbridge



Program Planning Guide

Name: _____

ID: _____

Calendar Year: 2022/2023

Dhillon School of Business Degree Programs:

www.ulethbridge.ca/dhillon/study/degrees

Academic Calendar:

www.ulethbridge.ca/ross/academic-calendar

High School Admission Requirements:

www.ulethbridge.ca/ross/admissions/undergrad/high-school

Current and Past Program Planning Guides:

www.ulethbridge.ca/ross/ppgs

Co-operative Education:

www.ulethbridge.ca/dhillon/student-experience/co-operative-education

Dhillon School of Business Advising:

Lethbridge

www.ulethbridge.ca/dhillon/student-support/advising

dhillon.advising@uleth.ca

403-329-2153

M2060

Calgary

www.ulethbridge.ca/calgary/student-advising

calgary.advising@uleth.ca

403-571-3360

Suite S6032, 345 - 6th Avenue SE

International Management

Bachelor of Management as a Second Degree

This is a planning guide and not a graduation check or guarantee of course offerings. You should have a program check done in your final year of studies. Students are responsible for the accuracy of their own programs. The guide should be used in conjunction with the University of Lethbridge Calendar, which is the final authority on all questions regarding program requirements and academic regulations.

Contact an Academic Advisor (www.ulethbridge.ca/ross/academic-advising) for advising information.

Name: _____

ID: _____

First Degree: _____

AGPA: _____

Institution: _____

AWARDED: _____

Program Requirements

Completion of 15 to 25 courses (45.0 to 75.00 credit hours) with cumulative and graduation grade point averages of at least 2.00.

Core Requirements (18 Courses)

- _____ Economics 1010 - Introduction to Microeconomics
- _____ Economics 1012 - Introduction to Macroeconomics
- _____ Management 1500 - Fundamentals of Business
- _____ Statistics 1770 - Introduction to Probability and Statistics
- _____ Marketing 2020 - Marketing
- _____ Human Resources and Labour Relations 2030 - Introduction to Organizational Behaviour
- _____ Management 2070/Economics 2070 - Operations and Quantitative Management
- _____ Management 2081 - Professional Communications Skills
- _____ Accounting 2100 - Introductory Accounting
- _____ Accounting 2400 - Management Accounting
- _____ Management 3031 - Managing Responsibly in a Global Environment
- _____ Finance 3040 - Finance
- _____ Human Resources and Labour Relations 3050 - Human Resource Management
- _____ International Management 3650 - Introduction to International Management
- _____ Management 4090 - Management Policy and Strategy

One of:

- _____ Management 3062 - Information Systems and Data Analytics
- _____ Accounting 3171 - Accounting Information Systems and Data Analytics
- _____ Management 3622 - Visual Analytics

One of the following with Indigenous content:

- _____ Any course from the Indigenous Governance and Business Management (IGBM) subject codes list
- _____ Any course from the Indigenous Studies (INDG) subject codes list
- _____ Aboriginal Health 1000 - Introduction to Aboriginal Health
- _____ Art History 3152 - Indigenous Art History (Series)
- _____ Blackfoot 1000 - Introductory Spoken Blackfoot
- _____ Blackfoot 2210 - Structure of the Blackfoot Language
- _____ Cree 1000 - Introductory Spoken Cree
- _____ Cree 2210 - Structure of the Plains Cree Language
- _____ Liberal Education 1850 - Conversational Indigenization: Reconciling Reconciliation
- _____ Political Science 3215 - Indigenous Peoples and Local Government in Canada

One of:

- _____ Final grade of 80% or higher in AB high school English Language Arts 30-1 (or equivalent 5-credit course)
- _____ Successful completion of a writing challenge test (see information found at www.ulethbridge.ca/dhillon/advising-faqs)
- _____ Writing 1000 - Introduction to Academic Writing
- _____ English 1900 - Introduction to Language and Literature

Note: Students who meet the writing requirement through the high school grade or the challenge exam will reduce the total number of courses by one. All other students must take Writing 1000 or English 1900.

Major Requirements (14 Courses)

- _____ International Management 3640 - Cross-Cultural Management Practices
- _____ International Management 4650 - Integrated Trade and Supply Chain Management

Three of (Global Strategy):

- _____ Agricultural Enterprise Management 3635 - International Trade
- _____ Finance 3460 - Global Financial Management
- _____ International Management 3225/Geography 3225 - Industrial Location and Globalization of Enterprise
- _____ International Management 3606 - Business in Emerging Markets
- _____ ¹ International Management 3685 - Issues in International Management (Series)
- _____ International Management 3860 - Law and Institutions of International Trade
- _____ Management 3070 - Supply Chain Management and Sustainability
- _____ Management 4580 - Environmental Management
- _____ ² Economics 4590 - Economics of Globalization

One of (Cultural Context):

- _____ International Management 3170/Political Science 3170 - The Politics of Canadian Trade Policy
- _____ International Management 3665 - Leading in the Globalized Environment
- _____ ¹ International Management 3815 - Regional Aspects of International Management (Series)
- _____ ¹ International Management 4640 - Cross-Cultural Work Study (Series)
- _____ Marketing 4220 - Cross-Cultural Marketing
- _____ ³ Political Science 2110 - International Relations

One of:

- _____ Geography 1200 - Introduction to Human Geography
- _____ Geography 2000 - World Regional Geography

One Exchange Term ⁴:

- _____ Four 3000 or 4000-level Dhillon School of Business courses
- 1. _____
- 2. _____
- 3. _____
- 4. _____

Language Requirement ⁵:

In addition to completing an international exchange term as part of the major, students in the International Management major must complete three language courses (9.0 credit hours) in one of the following languages: French, Japanese, or Spanish. Students may complete one of language course requirements on exchange term, and two language courses at the U of L. Advisors will help students when exchange partners do not offer language course options with sufficient credits, as an extra University language course may be required.

- 1. _____
- 2. _____
- 3. _____

Notes

- ¹ International Management 3685, International Management 3815, and International Management 4640 are Series courses. Students may take up to two of each Series course, but not exceed four Series courses, in total.
- ² A minimum grade of 'C-' is required in these courses to meet degree requirements.
- ³ Students should be aware that these courses have prerequisites which may require taking courses extra to their program requirements. Students are strongly advised to discuss their program with an academic advisor. A minimum grade of 'C-' is required in these courses to meet degree requirements.
- ⁴ Students are required to study at an international university for one term. The exchange courses are part of the courses required for the Bachelor of Management as a Second degree. Students participating in a European exchange must complete a minimum of courses equivalent to 24.0 credits under the European Credit Transfer Accumulation System (ECTS). Course credits completed at an international university may vary from the University of Lethbridge credit system.
- ⁵ All language courses completed prior to the exchange must have a minimum grade of 'C-'. In general, a student may not select their native language as the language of study

Total = 32 Courses

Students are responsible for familiarizing themselves with program requirements and regulations outlined in the University of Lethbridge Calendar including, but not limited to:

Minimum Grade Requirement

A minimum grade of 'C-' is required in all Dhillon School of Business courses (ACCT, AGEM, FINC, HRLR, IGBM, IMGT, MGT, and MKTG) and courses cross-listed with Dhillon School of Business courses; ECON 1010; ECON 1012; STAT 1770; WRIT 1000, or ENGL 1900; and all courses in the major marked with an asterisk (*) in order to meet degree requirements.

Residence Requirement

Students must successfully complete at least 15 courses at the U of L, including 10 Dhillon School of Business courses at the 3000/4000 level.

Program Length

Second degree programs will be developed individually and will be a maximum of 25 courses in length.

Courses completed as part of a first degree may be used to waive course requirements in the B.Mgt. as a second degree. Such waivers will be decided at the time of admission by the Advising and Academic Support Office in the Dhillon School of Business. Course materials requested for further assessment must be submitted to the Dhillon School of Business Advising Office by the last day of the student's first term. Any request for reassessment of course waivers must also be made by the last day of the student's first term. Please refer to Academic Schedule (p. 15) to determine the last day of the term. Students who change to another major after admission will need to have their program reassessed and may be required to complete additional courses for the new major.

All degree requirements must be completed within 10 years after acceptance into the Dhillon School of Business.

Graduation Requirements (To be completed by an Advisor)

Residence
 15 courses, including met Cum. GPA _____ Grad. GPA _____
 10 3000/4000 DSB courses met
 Course requirements met/will be met _____
 Signature _____ Date _____



www.ulethbridge.ca

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(403) 329-2762

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Lethbridge, Alberta T1K 3M4

